



WHY IS THE DRUPAL OPEN SOURCE CMS SO SUCCESSFUL?

What is Drupal?

Drupal is a free, community-built website development tool. It is highly regarded as one of the best website frameworks available and is rapidly gaining adoption all over the globe.

Did you know?

Drupal is an English rendering of the Dutch word "druppel", which means "drop" (as in "a water droplet").

History of Drupal

Originally written by Dries Buytaert as a message board, Drupal became an open source project in 2001. A large community now helps develop Drupal, and Drupal's popularity is growing rapidly.

Drupal stats

- 7,004 modules available
- 316k+ Drupal downloads
- 850+ themes on drupal.org
- 7.19M websites on Drupal
- 3,750 active developers

Top Drupal sites - International



MTV.CO.UK



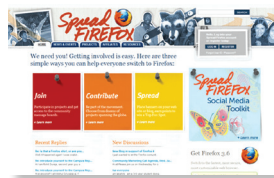
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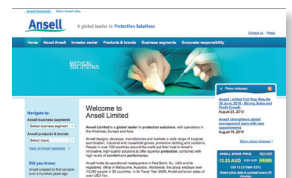
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TOP 10 REASONS to Choose the Drupal Open Source CMS

1. Rapid website assembly

Build internal and external-facing websites in a matter of hours, with minimal custom programming. No need to start from scratch every time you build a new site.

2. Thousands of add-on modules

With more than 7,000 available modules, the vast majority of your site's requirements can be addressed with Drupal core and available add-on modules. Focus your efforts on building great websites, not re-creating well understood features available elsewhere.

3. Modular, extensible architecture

Drupal's LAMP-based architecture is designed for extensibility - offering developers and designers the freedom to address a wide range of site requirements. Create custom content types, views and user experiences to increase engagement across your web properties.

4. Social publishing infrastructure

Drupal provides a unified technical foundation for a broad range of collaboration patterns, including blogs, wikis, articles, forums, social networking, and much more. Common user management and functional capabilities are available universally, simplifying training and adoption for people using the system.

5. Powerful UI customization options

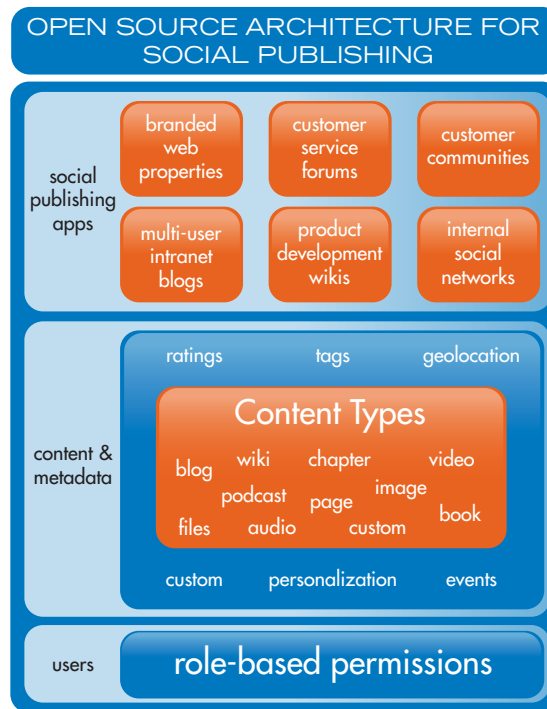
Drupal's presentation layer allows designers to create highly usable, interactive experiences that engage users and increase traffic. Drupal themes can range from simple to complex, support rich customization without requiring Dreamweaver or custom HTML and can be deployed to different sites on a multi-site network.

6. Multi-site network management

Employ a single codebase for multiple websites, enabling administrators to centrally maintain and upgrade code while serving similar or different content to different websites on different domains. Streamline site management while delivering a broad palate of social publishing capabilities to your users.

7. Thriving development community

With several hundreds contributors to the Drupal 7 release and more than 7,000 modules, the Drupal developer community is very active and growing rapidly. This community drives the innovation that makes Drupal the preferred social publishing choice for web developers and site owners.



8. Zero software acquisition cost

Stop wasting valuable euros on proprietary software licensing costs, which often results in unproductive, expensive audit and compliance programs to meet onerous licensing rules. Drupal distributions will be available to you at zero cost, saving money and freeing you to invest in value-added services that your unique deployment requires.

9. Industry standard LAMP stack

Drupal takes advantage of the scalable, secure and proven LAMP stack of open source technologies - GNU/Linux, Apache, MySQL, and PHP. Web developers can access the source code across the stack, simplifying the development process and offering unrivaled flexibility, when compared to proprietary software.

10. Proven security track record

With a large, thriving developer community and thousands of sites with years of use, Drupal offers a mature, stable set of security capabilities for authentication, authorization, and protection against security threats. The Drupal community takes security seriously and marshals its vast resources against new threats in real time.