

Multilingual marketing

Advanced translation and localization services



Speak your customers' language

Mailings, newsletters, websites, catalogues, etc.: recent studies unanimously show much higher response rates when content has been translated and localized. At a time when one-to-one marketing is prevalent, speaking your customers' language is more important to your business than ever.

Market globally, communicate locally

- *Higher market penetration:* your customers understand your products and services better, and in their own words;
- *extended market:* you sell easily across borders;
- *respected legislation:* you meet European and local legal requirements for localized documentation;
- *enhanced business relationships:* localized documentation is part of your long-term strategy for developing your business.

You will boost your sales and save salespeople's time when localizing:

- brochures;
- invitations;
- mailers;
- newsletters;
- catalogues & manuals;
- technical sheets;
- presentations;
- press releases;
- testimonials;
- etc.



Meet European and local requirements for localized documentation.

Trust a professional organization of language experts

- In-house and external native speakers, specialist translators with in-depth knowledge of one or more business sectors;
- always the right man or woman on the right job;
- computerized translation-memory systems, for guaranteed consistency;
- efficient proofreading procedures;
- quality checked translations in all European and many non-European languages;
- ready-to-publish localizations delivered in all formats (print, html, doc, xls, ppt, xpress,...);
- integration of your translations in print or electronic media, by our in-house graphic and web design studio;
- efficient job traffic management;
- advanced ICT and web infrastructure;
- dedication to meeting deadlines;
- over 20 years experience in language communication.



You receive ready-to-publish translations in all formats (print, html, doc, xls, ppt, xpress,...).

More than 5 million words translated each year

Connexion has helped many B2B companies expand globally by communicating better locally:

- Ansell Healthcare
- Bandag
- British American Tobacco
- Confederatie Bouw
- Belgacom
- Cognos
- Econocom
- Electrabel
- Ernst & Young
- Grey
- International Postal Corporation
- LeasePlan
- Novell
- Pfizer
- Sibelgaz
- Tractebel
- etc.

Ask for a demonstration and see for yourself

Convince yourself of the efficiency of Connexion's B2B cost-cutting communication solutions.

Visit www.connexion.eu and ask Stany van Gelder for a demonstration (tel. + 32 (0)2 421 71 40 or e-mail mail@connexion.eu).

Our mission

At Connexion Corporate Communications, we improve the power and quality of our customers' communication needs in a cost-efficient way. We contribute to our mutual success by:

- advising, designing, developing and implementing technologically advanced business-to-business communication solutions;
- working with a content-driven focus in close partnership with our customers;
- aiming for the most effective solution across printed and electronic media;
- adding the multilingual dimension to all our services.